

Location: Ontario, Canada Industry: Machine Tools Size: SMB Market: Global MTC Service: D365 Portal

Company Profile

Rise Tek Inc., an Ontario, Canada Corporation with office in Brampton, Ontario was formed in Mid 2004 with a strategic focus in trading of CNC and manual machine tools. We have expertise in sourcing of good quality used machinery from all over North America and Europe for users and dealers at prices that are cost effective.



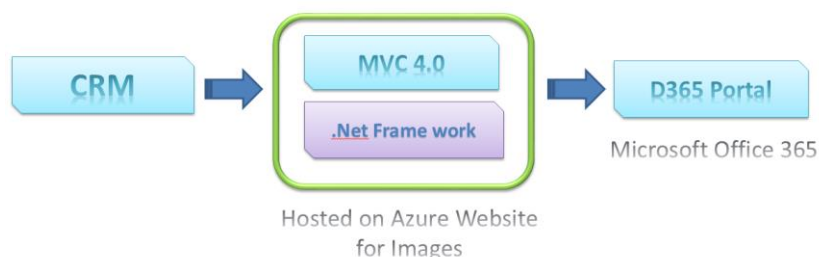
Business Situation

Rise Tek was using Orchard CMS (Third Party CMS) for running its website portal. As the company is into trading and evaluating metalworking machines, it had to pull a lot many images and content pertaining to different machinery for display to users on its website portal. But it was hardly successful because of the challenges posed by using Orchard CMS such as: heavy downtime, performance issues, large storage consumption, high maintenance cost for SQL Server DB and non-flexibility.



Solution

MTC investigated the pain areas and proposed D365 Portal to Rise Tek, a new web portal technology from Microsoft in order to overcome the business challenges faced in using Orchard CMS.



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Conclusion

With the implementation of D365 Portal and CRM, Rise Tek has been experiencing a new, fast, Azure-powered website portal where it could easily pull high resolution images of approx. 500 – 600 KB size in secs. Also, unlike Orchard CRM where version upgrades is pricey, D365 Portal gets upgraded whenever the MSCRM is upgraded. So, with low maintenance costs Rise Tek is now able to manage its website portal smoothly and efficiently.

Benefits

- Least Downtime
- No Complex Coding
- Easy Upgrades
- Cost Effective
- Improved Performance
- Rich & Interactive UI