



Partner Equalizer Program

You're Offering of CRM Add-on Products and Top CRM Engineering at Low Fixed Bundled Monthly Costs

Use a popular CRM Add-on library as your own to fill CRM functional gaps for added profit or to close bigger CRM solution sales... faster - & - leverage top virtual-in-house engineering capability required for larger unique CRM and CRM web portal solutions as an **"Equalizer"** – Available in various-sized customizable packages with an amazingly low fixed monthly cost that will instantly increase your CRM practice reach, sales competitiveness, and overall profitability.

MTC's "Partner Equalizer" Program is a Game-Changer in Markets Globally!

MTC offers the ultimate Microsoft Dynamics CRM "Managed Solution" Add-on products library for 100% margin sale or give-a-way to close CRM deals against CRM Partners that give-a-way their CRM add-ons to win deals. Coupled with data handling, CRM .Net development, and CRM web portal engineering and design resources exclusively at your service.

MTC's Equalizer Resources Start as Low as \$2,000 per Month - \$11.36/Hour.

"Equalizer" bundles are packaged to meet the Partner's need for specific resource skills. The number of CRM add-on products available to the bundle based on the number and skill level of the resources hired. MTC has 30 solutions available to this program. Product bundles included with a minimum of 2 Resources, including 1 senior resource, committed for a minimum of 6 months. Product bundles are in a pre-set order.

Pricing below are for "Remote", 40-hour/week resources working from MTC's India Opps center near MSID and are "Fractional" resources where the skill-set is pulled from a skill-set pool based on availability across 18-Hr/5-Day-Wk for optimum efficiency. Named or specific engineering individuals resources are available for slightly higher rates. Also available are Microsoft MCP Certifications for CRM and related competency on an annual basis. Skills of resources available:

Data Handling DBA Specialist - Data migrations & dB cleaning	\$2,000/Mo
CRM .Net Junior Engineer – Reports, workflows, basic plugins	\$2,500/Mo
CRM .Net Senior Engineer – Advanced solution development	\$3500/Mo
CRM Web Portal .Net Engineer – Custom Web portal development	\$2300/Mo
CRM Web Portal Designer – Custom Web portal design	\$2300/Mo

Compare your service billing rates with typical In-house Resource costs and typical outsource rates at 176 Hrs/Mo:

	<u>You Charge</u>	<u>Your Burdened Cost</u>	<u>Outsource</u>	<u>Equalizer Program</u>
Data Handling DBA Specialist	\$99.00/Hr	\$35.50	29.00/Hr	\$11.36/Hr
CRM .Net Senior Engineer	\$149.00/Hr	\$57.50	49.00/Hr	\$19.89/Hr

Look at the popular high-value CRM add-ons included for you in the Partner Equalizer program:

<u>Included With 2 Resources</u>		<u>Add for 3 Resource</u>	<u>Add for 4 Resource</u>	<u>Add for 5 Resource</u>
CRM Picture	CRM Note Pro	Email-To-Lead	Spell Checker	Editable Grid Pro
Email Signature	Export Data Tool	Email Attachment Mgr	Group Calendar	ConsultPro Pro Services
Alerts	Activity Calendar	Email-To-Quote	Resource Calendar	Calendar Pro
Copy Record Set	My Calendar	Email-To-Case	Sales Product Editor	CRM Web e-Commerce
Auto Numbering	Contact Fix And Add	Document Sign	Customer Satisfaction Survey	Expense Manager
Report To PDF	Global Search	Purchase Manager	Time And Billing	
Qualify Lead	Web To CRM Forms	Credit Card Processing	Customer CRM Web Portal	

Email: SalesTeam@mtccrm.com
Call 323-851-5008 8:00 AM to 5:00 PM
323-853-0076 5:00 AM to 8:00 AM

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#1 Provider of Microsoft CRM Solutions
#1 Microsoft CRM Engineering Outsource



All product licensing, for trials and or production use will be generated by MTC manually on request OR by the Partner as needed on the MTC portal and is subject to review by MTC. Time required in support of MTC products by MTC on behalf of the Partner is consumed against the contracted monthly resource utilization. MTC is eligible to collect future maintenance and will bill the end-client or allow the Partner to bill directly. The Partner earns 25% commission on the 25% annual maintenance. This program does not allow advertising the CRM add-on solution products on the Microsoft Pinpoint Dynamics CRM Marketplace, your own website, press releases or any search available web locations due to effects of MTC SEO mitigation and customer support confusion. Any use of the products or services in the Equalizer program that are found to be in completion with MTC in any way will constitute discontinuation of program for the partner.